

# NCC Cable System Order

6447

11765179

Order #	62347943
Syscode	8166
System Name	Spectrum/Mausau Interconnect, WI
Market	Mausau, WI
AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15

Flight Dates	10/31/16 - 11/13/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund
Client Code	WGE
Product Code	RAF
Est Code	1031FXNC
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/08/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$4,824.00
Commission	\$723.60
Net Total	\$4,100.40
Total Spots	56
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 10.8 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$89.00	\$89.00	30	
2	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$89.00	\$89.00	30	
3	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$89.00	\$89.00	30	
4	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$89.00	\$89.00	30	
5	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$89.00	\$89.00	30	
6	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$89.00	\$89.00	30	
7	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$89.00	\$89.00	30	
8	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$89.00	\$89.00	30	
9	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$61.00	\$183.00	30	
10	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$61.00	\$183.00	30	
11	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$61.00	\$183.00	30	
12	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$61.00	\$183.00	30	
13	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$61.00	\$183.00	30	
14	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$61.00	\$183.00	30	
15	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$61.00	\$183.00	30	
16	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$61.00	\$183.00	30	
17	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$95.00	\$95.00	30	
18	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$95.00	\$95.00	30	
19	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$95.00	\$95.00	30	
20	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$95.00	\$95.00	30	
21	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$95.00	\$95.00	30	

NOT

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Syscode	8166	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/Wausau Interconnect, WI	Advertiser	Reform America Fund	Show All Lines	
Market	Wausau, WI	Client Code	WGE	Total # of Weeks	2
AE	Lean Losier	Product Code	RAF	Total	\$4,824.00
Sales Coordinator	Michael Ryan	Est Code	1031FXNC	Commission	\$723.60
Office	Chicago	Product Name		Net Total	\$4,100.40
Phone	(312) 527-5755	Credit Status		Total Spots	56
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Nov/15	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	GMP
				CPM	CPM

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$95.00	\$95.00	30	
23	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$95.00	\$95.00	30	
24	FXNC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$95.00	\$95.00	30	
25	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$118.00	\$236.00	30	
26	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$118.00	\$236.00	30	
27	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$118.00	\$236.00	30	
28	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$118.00	\$236.00	30	
29	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$118.00	\$236.00	30	
30	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$118.00	\$236.00	30	
31	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$118.00	\$236.00	30	
32	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$118.00	\$236.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	56
AMT	\$4,824.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,824.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_  
 62347943 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |  
 Date Printed 10/10/16